

Black Swan Country Club
A History of Excellence
By Mary E. Hart

When you know that you're looking for the absolute best and a wedding that will be customized to be perfectly right for you in a picture-perfect setting, you need to have your reception at Keon's at Black Swan Country Club in Georgetown, MA.

Experience Counts

The Sales and Events team at Keon's at Black Swan Country Club know the industry and the location very well, and that wisdom will benefit your wedding. Donna Andrews, the Director of Sales and Events, and Caryl Nansel, Sales and Events Manager have 28 years of combined wedding planning experience. They've worked together for 12 years and initially met when Caryl was a bride and Donna helped her plan her wedding at the Georgetown Club back in 1999. Tiffini White, their newest Sales & Events Manager, began her career 8 years ago as a member of the waitstaff/bartender and was then promoted to Banquet Captain and last year to Manager. The waitstaff and bartenders at Keon's have worked there from 4-10 years. "We truly love what we do and are privileged to be able to continue doing it," says Donna.

Keeping Up with Trends

Due to their lengthy experience in planning weddings in Georgetown, the team at Keon's is there for you to rely on for their expertise in what's classic and timeless and also what's new and trendy for weddings.

One trend that has been recently added at Keon's is the "Twilight Package", which includes Uplighting and Custom Gobo Projection. Your lighting arrangement will be pre-planned, professionally designed and customized for your wedding. You may select from various colors and also have them change throughout the night. Your projected image can be your names, monogram or custom saying that is projected in high-quality light on the dance floor or walls.

Mouth-Watering Food

The Keon's name has been well-known in the area for fine dining with their restaurant, Keon's 105 Bistro in Haverhill. Now, you can have a feast meant for a King & Queen at your reception and your guests will rave. "We've been told by brides, grooms and guests that Keon's food easily compares with that from any four-star hotel," says Donna.

Tom Perrachi is the Executive Chef at Keon's at Black Swan Country Club and will bring his culinary genius to your reception. "Our wedding menu is large and simply delicious," says Donna. "Our signature dishes are unique and prepared from scratch. Your dining experience will want you coming back for more."

Try out the delicious offerings at Keon's two restaurants at Black Swan Country Club, both of which are open to the public: Keon's Grill, which offers casual American fare and Keon's Dining Room for fine dining.

What's New in Food?

In keeping with the latest food trends at wedding receptions, Keon's has added these two items to their menu:

- Late Night Snack Station ~ Cheeseburger Sliders OR Mini Sausage Subs with Peppers & Onions served with French Fries
- Risotto Station ~ Cooked to order featuring Chicken, Asparagus, Tomatoes, Peppers, Mushrooms, Butternut Squash & Sun-dried Tomatoes

It's Your Day!

When you have your wedding reception at Keon's at Black Swan Country Club, you'll feel like you're the only bride there even if there's another reception going on. There are two ballrooms – the Andover Ballroom and the Essex Ballroom – but each has their own private entrance with a winding staircase; a bridal suite and an outdoor balcony. The Events team is there to make your day all about you from start to finish. "We pride ourselves on providing a unique and customized wedding reception," says Donna Andrews. "We will work with you and your groom to make your wedding reception your own from menu selection to linens, room décor and specialty drinks. We guide you through everything to bring it all together and make your wedding a most memorable occasion."

Picture-Perfect Memories

Looking to have an outdoor ceremony? Keon's at Black Swan Country Club can host your outdoor wedding afternoons or evenings May through December. Your wedding will utilize nature as its decoration with juniper and maple trees, natural grass and blooming annuals. With white garden fences and garden chairs, sprawling pergolas and a carpeted center aisle, your ceremony will be absolute perfection. You can also have an indoor ceremony year-round in either your reception's ballroom or you can rent the second ballroom to have a unique location for each part of your day.

To find out more about Keon's at Black Swan Country Club, check out www.blackswancountryclub.com or call them at [978-352-2900](tel:978-352-2900).

SIDEBAR/BOX 1

Keon's Duos and Trios

- **Two Brothers** ~ Petite Filet Mignon accompanied by Chicken Scallopine
- **Three Brothers** ~ Medallions of Beef Tenderloin and Chicken Breast alongside One Sautéed Shrimp with Lemon Basil Supreme Sauce

Surfs and Turfs ~ Petite Filet Mignon with...

- Two Baked Stuffed Shrimp with Seafood Stuffing
- Baked Stuffed Lobster Tail with Seafood Stuffing

SIDEBAR/BOX 2

Sweet Endings

The Candy Buffet Station ~ This customized station includes selections of Chocolates, M&M's, Hard Candies, Jelly Beans, Twizzlers and much more. It is the perfect favor for your guests.

Old Fashion Station ~ Homemade assorted Cookies and Brownies with Cold Milk, Hot Chocolate, Coffee, Decaffeinated Coffee and a selection of Herbal Teas

Viennese Table ~ An assortment of Miniature Pastries, Petit Fours, Fruit Tarts and assorted Chocolate Dipped Fruits served with Coffee, Decaffeinated Coffee and a selection of Herbal Teas

Coffee & Cordial Station ~ Freshly Brewed Coffee with Baileys, Kahlua, Sambuca, Amaretto, Grand Marnier, Tia Maria accompanied by Whipped Cream and Chocolate Shavings