#### LookLoveSend

# **Distinctive, Whimsical Invitations**

LookLoveSend.com helps you create the wedding invitation of your dreams. Once you choose an invitation design, you will also select a color option (many designs come in several color palates) and a luxuriously weighted paper stock. You can also upload a photo, monogram or other graphic for certain pieces, such as save the date cards; write your own text; and choose from a design's particular selection of font styles and font colors. Even better, you can preview your personalized wedding design online, as well as order samples to see, touch and feel an invitation's color and paper options.

## A Complete Wedding Invitation Suite

A wedding invitation suite consists of all the stationery pieces you will want to set the style of and share important details about your special day. A complete suite begins with a save the date (STD) card, typically sent out from 6 to 9 months ahead of your wedding date as a courtesy to guests for travel plans and other arrangements. The invitation, which goes into the mail about 6-8 weeks prior to your wedding, includes at a minimum:

- Invitation card with the date, time and location of your ceremony
- Reception card with the same information for your reception
- Response card (this may or may not include menu selections)

You can also choose to include these additional wedding suite components with your invitation:

- Menu cards. These may be printed for your wedding event itself to be used at tables, or
  included with your invitation for guests to make selections ahead of time (for formal sit down
  dinners).
- Direction cards. These are particularly useful for out of town guests and for separate ceremony and reception venue locations.

### How to Choose an Invitation Style

- Start with what inspires you. Will your wedding take place during a certain season? Does your chosen venue evoke a certain feel? Is there a symbol, image or theme that captures your imagination?
- **Know your style.** Choose a style that suits you, your fiancé, your venue, and one that simply inspires you!
- **Don't shy away from color.** The simple elegance of traditional white is timeless, but color carried throughout your wedding décor can begin in your invitations to add personality.
- Coordinate your components. A complete wedding suite can range from anywhere from 3 to 10 components or more. Pull together your wedding day with a single design that coordinates all pieces from save the date cards through thank you notes. Don't forget important components for the details such as menus, directions, ceremony programs and place setting cards.
- **Be unique.** Blend styles, create a marriage monogram, and use your own photo images. Add an unexpected quote. Find an invitation design that allows you to customize and personalize.

# 2012 Sweepstakes

This summer, LookLoveSend.com kicked off a 2012 Wedding Invitation Suite Sweepstakes. You can enter the Sweepstakes online at www.LookLoveSend.com or www.Facebook.com/LookLoveSend. The

company will award three winners their choice of a personalized wedding invitation suite, valued up to \$1,500 each. The contest is open to brides or couples with a 2012 wedding date and runs through December 31, 2011. All participants receive a 15% discount just for entering. Sweepstakes winners will be announced in January 2012

### Leave It to the Pros

An experienced, in-house print production team handles orders from start to finish and guarantees 100% customer satisfaction. The Experienced Customer Service Team at LookLoveSend.com is available Monday through Friday from 8 a.m. to 6 p.m. toll-free at (866) 399-6265 or through online chat.

\*\*\*\*\*PHOTO CAPTION # 216

For a Fall wedding, this "Orange & Pink Nights" thank you card captures the season perfectly!

\*\*\*\*\*PHOTO CAPTION # 287

Set the tone for your wedding early with a Save the Date card (like this one in the "Floating Mums" design), sent 6 to 9 months before your wedding.

\*\*\*\*\*PHOTO CAPTION # 654

Your guests will know just how blessed you feel when they receive the "Lucky In Love" wedding invitation.